

HANES *Brands Inc*

Global Code of Conduct



LIVE THE CODE EVERY DAY!

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A Message from Rich Noll

I write this message as we welcome many new employees who have joined the HanesBrands team through our recent acquisitions. It is important for all to know that we have a long and rich history of which to be proud and maintaining our good reputation and building future success depends on each of us being personally responsible for our conduct. This updated Global Code of Conduct provides important information about those personal responsibilities, including our obligation to comply with the law and HanesBrands' ethical standards. Our strong reputation depends on it.

An important element of personal responsibility is our commitment to open communication and to monitoring a culture where each employee can feel safe asking for advice and raising concerns without the fear of retaliation. If you are unsure of what to do in particular circumstances or are concerned that the Code is being broken, speak up and take action. Your concerns will be considered seriously and as confidentially as possible – and HanesBrands will not tolerate retaliation against anyone. A problem cannot be resolved unless it has first been identified, and for that we need your help.

I believe our people and our values have been critical to our success. Our values have helped us to create a culture that is defined by the people we care about: our fellow employees, our customers, our shareholders and the communities where we live and work. These same values will drive our future success.

Working together, with the help of this Code and our worldwide team of ethics officers, I am convinced that we will not only meet our goals, but we will demonstrate to all our commitment to remain a business of which we are all proud.

Remember – work hard, compete aggressively, but always do the right thing!

Richard A. Noll

*Chairman & Chief Executive Officer
Hanesbrands Inc.*



We abide by the law and are true to our principles

HanesBrands' Global Code of Conduct ("GCC") represents our commitment to live by important ethical standards and to **comply with all applicable laws and regulations everywhere we do business**. Each of us is responsible for knowing the laws that apply to our jobs and seeking advice from the law department if in doubt about the legality of an action. To help us understand and meet these commitments, the GCC defines expectations, provides consistent guidance, and identifies resources to help us address concerns. No set of rules can cover all circumstances. These guidelines may be varied as necessary to conform to local law or contract.

As you review the GCC, remember that our commitment to values and ethical business practices rests on a strong foundation and a rich tradition. Our principles and responsibilities are more than words. They are a reflection of who we are and how we do business. They are the standards we have lived by for years and the characteristics by which we want to be known.

Being true to our principles and our responsibilities sets us apart from the competition and demonstrates that we share a unified commitment to one another, to our customers, to our shareholders, to our business partners and to the communities where we live and work.

- ▶ We abide by the laws of the countries in which we operate; and
- ▶ We abide by US laws that transcend borders.

Meeting our responsibilities

Maintaining our reputation as a responsible company and corporate citizen that complies with the law is the responsibility of **all** of us. Meeting these responsibilities is critical to HanesBrands' success today – and in the future.

HanesBrands is made up of tens of thousands of individuals, each with unique perspectives and aspirations. Though we are all different, we share an understanding of the importance of integrity. Without a reputation for integrity, we would fail with customers, fail with investors, and fail in our own eyes. We must strive to maintain the highest ethical standards. In particular:

- ▶ **Always** obey the law and act in a professional, honest, and ethical manner when acting on behalf of the company. Seek advice from the law department if in doubt about the legality of an action.
- ▶ Know the information contained in the GCC and its underlying policies, paying particular attention to the policies that pertain to your job responsibilities.
- ▶ Complete all required GCC and other employee training in a timely manner.
- ▶ Promptly report concerns about possible violations of law, regulations, or the GCC to your supervisor, human resources, the law department, or a Code of Conduct Officer (“CCO”). See the Resources section of the GCC for a global list of CCOs and their contact information.
- ▶ Cooperate and tell the whole truth when responding to an investigation or audit. Never alter or destroy records in response to an investigation or when an investigation is anticipated.
- ▶ **Remember:** no reason, including the desire to meet business goals, is an excuse for violating laws, regulations, the GCC or HanesBrands' policies!

Managers have additional leadership responsibilities

If you are in a management position, you also have the following responsibilities:

- ▶ Lead by example. Managers are expected to exemplify the highest standards of ethical business conduct.
- ▶ Help create a work environment that focuses on building relationships, that recognizes effort and that values mutual respect and open communication.

- ▶ Be a resource for others. Communicate to employees, consultants and contract workers about how the GCC and HanesBrands' policies apply to their daily work and what is required of them.
- ▶ Be proactive. Look for opportunities to discuss and properly address ethics questions and challenging situations with others.
- ▶ Create an environment where everyone feels comfortable asking questions and reporting potential violations of the GCC and policies. Never retaliate against those who raise issues or concerns. Make sure others on the team do not retaliate either.
- ▶ Never ask or pressure anyone to do something that you would be prohibited from doing yourself.
- ▶ Be aware of the limits of your authority and do not take any action that exceeds those limits. Delegate authority only where permissible and never delegate authority to any individual who you believe may engage in unlawful or unethical conduct.

As a manager, you need to monitor what is happening with those you supervise. If you become aware of conduct that may violate the law or the GCC, promptly report it. Not reporting a violation, when you know about it or should have known, may result in discipline up to and including termination of your employment.

Managers should not consider ethics concerns as threats or challenges to their authority. We want an open, honest and trustful dialogue to become a natural part of daily work.

Watch out for these RED FLAGS

- ▶ Requests to solve an issue “without others knowing” or requests to “keep this within the team.”
- ▶ Unusual actions or behaviors that are “out of the norm,” seem to be deceptive or just “don’t feel right.”
- ▶ These can be signs that misconduct may be occurring. Be vigilant. Transparency is important. Whenever potential misconduct may be involved, prompt discussions with management or a Code of Conduct Officer (“CCO”) is an important first step.

Making good decisions

Making the right decision is not always easy. There will be times when you'll be under pressure or unsure of what to do. Always remember when you have a tough choice to make, you're not alone. Your colleagues and management at HanesBrands are available to help, and you have other resources to turn to including this GCC, Code of Conduct Officers ("CCOs") around the globe, and the HBI Resource Line. For a list of global CCOs and HBI Resource Line numbers, see www.hanesforgood.com.

When faced with a tough ethical decision, it may also help to look in the mirror and ask the questions to the right. If your answer is "no" to even one question, consider a different action or seek help.

It may be true that in some countries certain standards are legally prohibited but not enforced in practice. However, the fact that a law is not enforced should never be used as an excuse to violate it.

Speaking up and taking action

In today's complex business environment, it is inevitable that legal and ethics concerns will arise. Each of us should speak up if we see something unsafe, illegal, unethical or potentially harmful to each other or to our company. The sooner we know about possible problems, the sooner we can address them and find solutions. If you have a question, need help, or want to raise a concern you have several options:

- ▶ Speak directly with your manager, another HanesBrands leader, or contact human resources, the law department or a Code of Conduct Officer.



The Mirror Test

Is it Legal?

If it's not legal, don't do it. It's that simple.

What will others Think?

If you were explaining your actions to your manager, your parents or the news media, could you justify what you have done?

How about to the people affected by your actions?

Is it Right?

How does your conscience feel?

What would a trusted friend say?

Do the Right Thing!

- ▶ Contact the corporate Global Ethics and Compliance Office directly through email with any questions or concerns (Ethics.Compliance@hanes.com),
- ▶ Submit a written report through www.HBIResourceLine.com, as laws permit.
- ▶ Call the HBI Resource Line, as laws permit. The toll-free HBI Resource Line is available 24 hours a day, 365 days a year. Translators are available to speak in your native language. See the inside back cover for the HBI Resource Line number in your country.
- ▶ Any report you make will be kept confidential if possible and consistent with applicable law and good business practices.

If you make a report through the HBI Resource Line, you will receive an identification number so you can follow-up on your concern. This identification number will enable you to track the resolution of the case. Please note, however, that for legal and other reasons the company will not inform you about individual disciplinary actions.

As a global organization, we recognize that different countries have different laws or procedures about reporting misconduct. For example, in some European Union countries, the reporting system may only be used to raise concerns related to internal controls in the limitative areas of finance, accounting, banking, anti-corruption, harassment, discrimination, health and safety and environment protection. This is different from procedures outside of those countries where the system may be used to raise any concern related to potential violations of the law or the Code. Our reporting system is designed so that it will accept reports only as permitted by relevant law.

Amendments and waivers

Any waiver of this Code for executive officers or directors may be made only by our Board of Directors or our Audit Committee and will be promptly disclosed as required by law or stock exchange listing standards.

Compliance and accountability

We believe in the Code, and we believe that compliance with the Code is important. In order to ensure compliance with the Code, we may impose discipline for any violation of it, with penalties up to and including termination. In addition, violations of this Code also may constitute violations of law and may result in criminal penalties and civil liabilities for the offending party and for us.

Preventing retaliation

In order to build trust, we must listen openly to concerns about misconduct, respond appropriately, and **never retaliate against those who raise issues or concerns** in good faith or participate in investigations.

We take claims of retaliation seriously. All such claims will be thoroughly investigated and, if substantiated, retaliators will be disciplined - up to and including termination. If you believe you have been retaliated against, you should report such action using any of the methods described on page 4.

Cooperating with investigations and inquiries

We will promptly investigate reports of misconduct. Important points you should know about the investigations process include:

- ▶ Investigations will be conducted by trained colleagues or other professionals.
- ▶ Discussing the investigation with others, other than those who have a need to know the information, can be harmful to the investigation and the parties involved.
- ▶ Neither the company nor your manager will retaliate against you for participating in an investigation.
- ▶ If action is necessary to correct the situation and prevent a recurrence, the company will take corrective steps, including appropriate training and/or disciplinary measures.

All employees are required to cooperate fully and truthfully with designated audit and investigation teams. Never mislead an investigator and never alter or destroy documents or records in response to an investigation. Tell the truth!



Who is covered by the Global Code of Conduct?

The GCC provides the ethical guidelines and expectations for conducting business on behalf of HanesBrands. It applies to all HanesBrands employees, regardless of level, and to our officers and Board of Directors.

Vendors, consultants and temporary employees provided by employment agencies may serve as an extension of HanesBrands. They are expected to adhere to the spirit of the GCC, as well as any applicable contractual provisions, when working for HanesBrands. They are also expected to strictly adhere to our Global Standards for Suppliers. For a full copy of our Global Standards for Suppliers, go to www.hanesforgood.com.



We treat others as we wish to be treated

As a global company, we bring together employees with a wide variety of backgrounds, skills and cultures. Combining such a wealth of talent and resources creates the diverse and dynamic teams that consistently drive our results.

We owe each other honesty, respect and fair treatment. We value the unique contributions of each employee. This is the basis of our commitment to one another and is the foundation of our success. To maintain our commitment and to attract and keep talented individuals from around the world, it is vital that we continue to have a supportive, professional and respectful work environment.



We are fair in our employment decisions and do not discriminate

OUR STANDARD

We are committed to fair and respectful treatment and equal opportunity in our employment decisions. Our colleagues and job applicants are entitled to respect and should be judged only on the basis of their qualifications, demonstrated skills and achievements.

HanesBrands supports laws prohibiting discrimination based on a person's race, color, gender, national origin, age, religion, disability, sexual orientation, gender identity, veteran status, marital status and any other protected status or characteristic. For more detail, refer to the HBI No Harassment policy. We also respect the right of employees to exercise their right of free association and to choose or not choose collective bargaining representation.

We believe that every employee deserves the opportunity to work and grow in an environment that is free of discrimination. We understand that when diversity is embraced, we benefit from the creativity, varied perspectives, innovation and energy that result.

OUR RESPONSIBILITIES

- ▶ **Treat others as you wish to be treated.**
- ▶ Review your own decisions to ensure that only objective merit and business considerations drive your actions.
- ▶ Report concerns to your manager, human resources, the law department or a Code of Conduct Officer.

We do not harass

OUR STANDARD

We all have the right to work in an environment that is free from intimidation, harassment and abuse. Verbal or physical conduct by any employee that harasses another, disrupts another's work performance, or creates an intimidating, offensive, abusive or hostile work environment will not be tolerated.

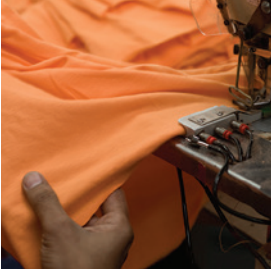
A common form of harassment is sexual harassment, which in general occurs when:

- ▶ A request for a date, a sexual favor, or other similar conduct of a sexual nature is made a condition of employment or used as the basis for employment decisions;
- ▶ An intimidating, offensive, or hostile work environment is created by unwelcome sexual advances, insulting jokes, or other offensive verbal or physical behavior of a sexual nature.

Watch out for these **RED FLAGS – Harassment**

- ▶ Inappropriate remarks, gestures or physical contact;
- ▶ The display of inappropriate pictures or other material;
- ▶ Sexual, racial, or other offensive jokes, comments (explicit or by innuendo) or emails;
- ▶ Dismissive attitudes or comments about anti-harassment policies;
- ▶ Depiction of victims as complainers.

grity



Forms of harassment or discrimination may include:

- ▶ Sexual
- ▶ Racial
- ▶ Ethnic
- ▶ Religious
- ▶ Age
- ▶ Disability
- ▶ Gender—including gender identity
- ▶ Sexual orientation
- ▶ Political affiliation

WE DO NOT TOLERATE SUCH CONDUCT!

We do not harass (Cont.)

OUR RESPONSIBILITIES

- ▶ Help each other by speaking out when a co-worker's conduct makes others uncomfortable.
- ▶ Demonstrate professionalism. Do not visit inappropriate internet sites or display sexually explicit or offensive pictures. This prohibition does not include internet sites or pictures legitimately used in connection with your work for HanesBrands.
- ▶ Do not tolerate harassment in any form, including emails, texting, video and social networking sites.
- ▶ Do not engage in communication denigrating a particular race, ethnicity, religion, gender or other protected characteristic.
- ▶ Report all incidents of harassment and discrimination that may compromise our ability to work together in an appropriate environment to management or other available resources.

We maintain a safe and healthy workplace

OUR STANDARD

We are committed to providing a safe and healthy workplace for our employees, as well as for contractors and visitors to our facilities. We are **all** responsible for acting in a way that protects ourselves and others. Situations that may pose a health, safety or environmental hazard must be immediately fixed or reported to management. We can only achieve our goal of a safe and healthy workplace through the active participation and support of everyone.

OUR RESPONSIBILITIES

- ▶ Comply with all applicable safety and health policies and procedures.
- ▶ Maintain a safe working environment by keeping work stations, aisles and other work spaces free from obstacles, wires and other potential hazards.
- ▶ If an unsafe condition cannot be immediately fixed, promptly notify your manager, human resources or a Code of Conduct Officer. All employees have the right and responsibility to stop any work they feel may be unsafe.
- ▶ Always display and swipe your personal identification badge when entering and exiting HBI property, and do not allow others to enter without properly swiping their personal identification badges.
- ▶ Do not use, possess or be under the influence of alcohol, drugs, medications or any other substance that could interfere with a safe and effective work environment while conducting HanesBrands' business. For more detail, refer to the HBI Substance Abuse policy.

At HanesBrands

WE DO NOT TOLERATE:

- ▶ Intentionally damaging someone else's property.
- ▶ Weapons in the workplace. This includes not only our facilities, but also parking lots and alternate work locations maintained by HBI.

We protect and deal fairly and transparently with the personal information of our colleagues and customers

OUR STANDARD

In recent years, individuals, companies and governments have grown increasingly concerned about the privacy and security of personal information. Laws protecting the privacy of personal information and how it may be collected, shared, and used are becoming more common, especially in the European Union.

We often have access to personal information related to colleagues, customers, business partners and others. Fairly and transparently ensuring the protection of this information is often a legal requirement. For us at HanesBrands, privacy is also a matter of trust. We respect the personal information of colleagues and others.

OUR RESPONSIBILITIES

- ▶ Protect the personal information (for example – contact information, government issued identification numbers, health information and bank account/credit card numbers) of current and former colleagues, as well as job applicants, business partners and customers.
- ▶ Collect, access and use personal information solely for legitimate business purposes and only if you have a legitimate need.
- ▶ In accordance with our record retention program, destroy personal information that is no longer required by you or HanesBrands.
- ▶ Follow all laws and HanesBrands policies governing data privacy and the protection of personal information.
- ▶ If you receive an inquiry or complaint about HanesBrands' handling of personal information or have any questions regarding legal requirements, contact the law department or a Code of Conduct Officer.

We stand behind our products – quality, value, safety and trust

OUR STANDARD

Consumers around the world purchase our products because they trust them. They trust their quality; they trust their value; and they trust that we will stand behind what we sell. We must preserve that trust.

HanesBrands has a fundamental responsibility to ensure that consumers have faith, not only in the quality of our products, but also in their safety. We must work to ensure that we are living up to our rigorous product quality and safety standards and that the products we sell meet all government requirements.

OUR RESPONSIBILITIES

- ▶ As required by your position, vigorously monitor the quality of our supply chain to ensure that the products we sell meet all government safety and quality standards, as well as our internal policies.
- ▶ Any concerns about product quality or safety must be immediately reported to management, the law department or a Code of Conduct Officer. No product is permitted to leave a warehouse or factory as first quality unless it is.
- ▶ We must deliver on what we promise.

We are honest in our marketing and sales activities

OUR STANDARD

The claims we make about HanesBrands' products must be truthful and accurate. False claims about our products or a competitor's offerings are never acceptable.

OUR RESPONSIBILITIES

- ▶ Represent our products and services fairly, accurately and truthfully.
- ▶ Do not knowingly create misleading impressions in any advertising, marketing or sales materials, or in any presentations.
- ▶ Do not knowingly make false or illegal claims about our products and services or those of a competitor.

Any questions about the appropriateness of any marketing or sales claims should be directed to the law department or a Code of Conduct Officer.





We maintain strong and fair business relations

We partner with responsible suppliers

OUR STANDARD

HanesBrands' success in delivering quality and value depends to a large extent on strong relationships with our suppliers and business partners. HanesBrands believes in doing business with suppliers, contractors, joint venture partners, agents, sales representatives, distributors and consultants who embrace and demonstrate high standards of ethical business behavior.

We will not knowingly do business with suppliers who employ individuals under the age of 15 (subject to more restrictive local regulations if applicable), employ forced labor, or use corporal punishment to discipline employees, regardless of whether such practices are permitted by applicable law. HanesBrands will favor competitive suppliers who are proactive in contributing to the continued education and betterment of employees and who provide equal employment opportunity. For more detail, see our Global Standards for Suppliers at www.hanesforgood.com.

OUR RESPONSIBILITIES

- ▶ Document all supplier relationships with appropriate written contracts and perform due diligence when choosing suppliers to ensure they meet our standards.
- ▶ If you are in a management position at HanesBrands, you must ensure the suppliers and business partners you hire have received and signed a copy of our Global Standards for Suppliers.
- ▶ Be vigilant, watch for and report any signs that our business partners are violating our Global Standards for Suppliers or applicable laws and regulations, including local environmental, employment and safety laws.
- ▶ Cooperate with audits of suppliers and stop purchasing from those who fail to timely correct any deficiencies found.

We compete freely and fairly

OUR STANDARD

We believe in free and open competition and do not engage in improper practices that may limit competition through unfair or illegal means. We always deal fairly with customers, suppliers, competitors and employees. We do not take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misrepresentation, or any other unfair-dealing practice. We do not enter into agreements with competitors to engage in any anti-competitive behavior, including setting prices or dividing up customers, suppliers or markets.

We comply with all laws related to competition, antitrust and the gathering of competitive information.

OUR RESPONSIBILITIES

Fair competition laws are complex and compliance requirements can vary depending on the circumstances and the country, but the following conduct could be prohibited by law and should be immediately reported to the law department.

- ▶ Entering into any formal or informal arrangement, understanding or agreement with competitors or distributors that fixes prices or allocates production, sales territories, products, customers or suppliers.
- ▶ Entering into any formal or informal agreement or understanding with competitors to submit certain bids, to rotate bids, to refrain from bidding or to compare bids prior to submission.
- ▶ Exchanging confidential information with competitors regarding pricing, marketing, production or customers.

The following conduct could be unlawful under certain circumstances and should be reviewed by the law department in advance.

- ▶ Agreements with customers, distributors and suppliers that establish the resale price of a product, limit a customer's right to sell product, or condition the sale of products on an agreement to buy other HanesBrands' products.
- ▶ Charging competing customers different prices for the same products.

Never participate in conversations with competitors that could be perceived as limiting competition. If such a conversation begins, leave the meeting immediately and report the incident to the law department promptly.

We obtain business intelligence appropriately

OUR STANDARD

Information about competitors is a valuable asset in the highly competitive markets in which HanesBrands operates. When collecting business intelligence, HanesBrands' employees and others who are working on our behalf must always live up to our standards of integrity.

This means never engaging in fraud, misrepresentation or deception to obtain information. Care should be taken when accepting information from third parties. You should know and trust their sources and be sure that the knowledge they provide is not protected by trade secret laws or confidentiality agreements.

OUR RESPONSIBILITIES

- ▶ Obtain competitive information only through legal and ethical means, never through misrepresentation.
- ▶ Respect the obligations of others to keep competitive information known to them as confidential.
- ▶ Do not disclose suppliers' non-public pricing information.

RED FLAGS – Obtaining Business Intelligence

- ▶ Using others' confidential information without appropriate approvals;
- ▶ Pressuring new employees to discuss confidential information obtained from their previous employer;
- ▶ Suggestions from third parties for new products, product features, or services when the source of the original idea is not fully known.
- ▶ Relying, without independent verification, on third parties' claims that business intelligence was obtained properly.

We protect confidential information belonging to our business partners

OUR STANDARD

Many of us regularly receive information from others for legitimate business reasons. Just as we protect our own confidential information, we must also protect information entrusted to us by others.

OUR RESPONSIBILITIES

- ▶ Information from our business partners must be handled and used appropriately in accordance with the terms and conditions defined and specified in each contract with them, including terms and conditions relating to the intended use, management, and duration of confidentiality of such information.

We manage business conflicts of interest with transparency and integrity

OUR STANDARD

A conflict of interest happens whenever you have a competing interest that may interfere with your ability to make a sound, objective decision for HanesBrands. A conflict of interest may exist even if there is simply the appearance that your private interest interferes in any way with the interests of HanesBrands. A conflict of interest may also arise if there is a risk that the outside employment may cause you to disclose HanesBrands' confidential or proprietary information or trade secrets, or if you or a family member receives improper personal benefits because of your position at HanesBrands. Each of us is expected to use good judgment and avoid situations that can lead to even the appearance of a conflict.

It is impossible to describe every potential conflict of interest, which is why HanesBrands relies on each of us to uphold the highest standards of integrity and to seek advice when needed. If you believe a conflict or potential conflict exists, you must disclose it to your manager, to human resources, to the law department or to a Code of Conduct Officer.

OUR RESPONSIBILITIES

- ▶ Always make business decisions that are in the best interests of HanesBrands.
- ▶ Disclose to your manager, human resources, the law department or a Code of Conduct Officer the full details of any situation that

is or could be perceived as a potential conflict of interest. Follow all directives given as a result of such disclosure.

- ▶ Obtain management approval before directing business to vendors when you know they are owned or managed by your family members. Family members include spouses, children, parents, siblings and those living in your household.
- ▶ Disclose to your manager any ownership interest you have in a HanesBrands vendor unless that vendor is a company publicly traded on a national stock exchange.
- ▶ All salaried employees must obtain prior approval from their manager and human resources before accepting any outside employment that may be competitive with HanesBrands.

We only give and accept reasonable and appropriate gifts and entertainment

OUR STANDARD

In many industries and countries, gifts and entertainment are used to strengthen business relationships. While this area of concern can be complicated, HanesBrands' central principle is always clear: we do not accept or provide gifts, favors, or entertainment if the intent is to influence a business decision.

Gifts or entertainment may only be given to others if they are reasonable complements to business relationships, are of modest value, and not against the law or the policy of the recipient's company.

Accepting occasional gifts and entertainment may be appropriate when developing business relationships. However, they should never be lavish or in excess of the generally accepted business practices of the country or industry.

OUR RESPONSIBILITIES

- ▶ In the exchange of gifts and entertainment that foster goodwill in business relationships, make sure the gifts do not obligate or appear to obligate the recipient.
- ▶ Do not request or solicit personal gifts, favors, entertainment or services.
- ▶ It is **never** permissible to accept gifts of cash or cash equivalents (i.e., gift cards).
- ▶ Understand and comply with the policies of the recipient's organization before offering or providing gifts, favors or entertainment.
- ▶ **Never** provide gifts to government officials without **prior** law department approval.

For more information see HBI's Entertainment, Gifts and Prizes policy.

IMPORTANT ADVANCE APPROVAL REQUIREMENTS:

- ▶ No gifts or payments of any kind may be made to a government official without **prior law department approval**.
- ▶ Receipt of gifts and entertainment that exceed the amounts listed for your home country in HBI's Entertainment, Gifts and Prizes policy include air travel, or may appear to be lavish or excessive require the prior written approval of a Code of Conduct Officer.



We safeguard our assets and information

We use company assets wisely

OUR STANDARD

To best serve our customers and shareholders, it is our obligation to use HanesBrands' assets and resources wisely and with care. All employees are responsible for using good judgment to ensure that our assets are not lost, stolen, misused or wasted.

Company assets include, but are not limited to, HanesBrands' corporate opportunities, financial resources, physical facilities and equipment, intellectual property, confidential information, files and documents, as well as inventory, computer networks and supplies.

OUR RESPONSIBILITIES

- ▶ Use HanesBrands' assets for legitimate business purposes.
- ▶ Personal use of company assets should be incidental and have no adverse effect on productivity or the work environment.

Watch out for these **RED FLAGS – Potential Misuse of HanesBrands' Assets**

- ❑ Unknown individuals without proper credentials accessing our facilities;
- ❑ Excessive use of HanesBrands' resources for personal purposes;
- ❑ Lax enforcement of electronic access control cards.





We protect confidential company information and data

OUR STANDARD

One of HanesBrands' most valuable assets is its confidential and proprietary information. Information that is not generally disclosed and is helpful to the company (or would be to competitors) must be protected.

Some examples of confidential company information include, but are not limited to: trade secrets, sales and profit figures, pricing, new product or marketing plans, research and development ideas, manufacturing processes and information about potential acquisitions, divestitures and investments.

Each of us must protect HanesBrands' confidential information. This means keeping it secure, limiting access to those who have a need to know in order to do their job, and avoiding discussion of confidential information in public areas. In the digital era, it is particularly important to protect information that is shared via e-mail or the internet, as control of electronic information is easily lost.

The obligation to preserve HanesBrands' confidential information is ongoing, and in some instances, extends even after employment ends.

OUR RESPONSIBILITIES

- ▶ Use and disclose confidential information only for legitimate business purposes, when authorized by the appropriate company authority or when required to do so by law.
- ▶ Store or communicate company information using HanesBrands' designated information technology systems. Do not download software for which HanesBrands has no appropriate license.
- ▶ Do not share passwords or allow other people, including friends and family, to use HanesBrands' information technology resources.
- ▶ Be vigilant against cyber-attacks and scams such as phishing.
- ▶ Avoid discussing confidential information when others might be able to overhear what is being said (for example, on planes and elevators).
- ▶ Be careful not to send confidential information to unattended fax machines or printers.
- ▶ Do not leave confidential information in conference rooms after meetings.

We do not trade on or disclose inside information

OUR STANDARD

Confidential information may not be used for personal benefit. Each of us is prohibited from trading securities when we possess material, non-public information about HanesBrands or our business partners. We are also prohibited from "tipping" – which is passing material, non-public information to others so they are able to buy or sell securities before the information is made publicly available to ordinary investors.

Information is "material" if there is a substantial likelihood that a reasonable investor would find it useful in deciding whether to buy, sell or hold a stock. This can include information about acquisitions, financial results, important management changes, as well as information about the financial performance of a company. The information is "nonpublic" if it has not been released publicly.

OUR RESPONSIBILITIES

- ▶ Do not buy or sell securities in HanesBrands or our business partners when you are in possession of material, nonpublic information.
- ▶ Do not communicate such material, nonpublic information externally or to those internally who do not need to know it.
- ▶ Be careful when others request confidential information about HanesBrands or our business partners. Even casual conversations could be viewed as illegal "tipping."
- ▶ In order to avoid the appearance that any HanesBrands' employee is trading on material, nonpublic information, no employee should engage in "short sales" or trade in puts, calls or other options on HanesBrands stock.
- ▶ If you are in doubt about whether certain information is "material" or has been released to the public, do not buy or sell the affected securities until you have consulted with the law department.

For more detail on this topic, refer to HBI's Insider Trading policy.

We maintain accurate business records and sound internal controls

OUR STANDARD

Investors, government officials and others need to be able to rely on the accuracy and completeness of our business records. Accurate information is also essential within the company so that we can make good business decisions. This is why our books and records must be fair, accurate, timely, complete and understandable.

Employees with a role in the preparation of our public and regulatory disclosures have a special responsibility in this area, but all of us contribute to the process of recording business results and maintaining documents. Each of us is responsible for helping to ensure the information we record is accurate and complete and maintained consistently with our system of internal controls. Here are some important examples:

- ▶ Make sure that financial entries are clear and complete and do not hide or disguise the true nature of any transaction.
- ▶ Do not record false sales, shipments, or record them early, understate or overstate known liabilities and assets or defer recording items that should be expensed.
- ▶ Do not maintain undisclosed or unrecorded funds, assets or liabilities.
- ▶ Never make false claims on an expense report or time sheet.
- ▶ Always be accurate, complete and truthful when submitting quality and safety results.

OUR RESPONSIBILITIES

- ▶ Create business records that accurately reflect the truth of the underlying transaction or event.
- ▶ Create financial records that conform both to generally accepted accounting principles and to HanesBrands' systems of internal controls.
- ▶ Only sign documents, including contracts, that you are authorized to sign and that you believe are accurate.
- ▶ If you are uncertain about the validity of an entry or process, consult with your manager, internal audit, a Code of Conduct Officer, or contact the HBI Resource Line.

We communicate honestly and professionally with investors and the public

OUR STANDARD

We are committed to transparency in our disclosures and public communications to ensure that decisions can be made by investors and others based on complete and truthful information.

HanesBrands needs a clear, consistent voice when providing information to the public and the media. For this reason, it is important that only authorized persons speak on behalf of the company. Never give the impression that you are speaking on behalf of the company in any communication that may become public if you are not specifically authorized to do so.

OUR RESPONSIBILITIES

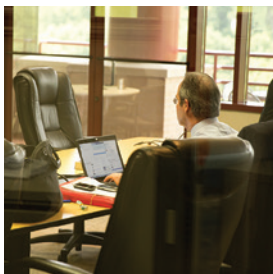
- ▶ If you receive an inquiry regarding HanesBrands' activities, results, plans or position on public issues and are not specifically authorized by executive management to respond, refer the request to the vice president of investor relations, the vice president of external communications or the law department.
- ▶ Obtain approval from the vice president of external communications before making public speeches, writing articles for professional journals, or engaging in other public communications when you are speaking on behalf of HanesBrands.



RECORDS MANAGEMENT

HanesBrands works to ensure that our electronic and hard copy books and records are maintained, stored and destroyed, when appropriate, in accordance with business needs and in compliance with applicable laws. Each of us is responsible for the information and records under our control. We must be familiar with the recordkeeping procedures that apply to our jobs. Documents should only be destroyed in accordance with applicable HanesBrands' policies and never in response to or in anticipation of an investigation, lawsuit or audit. Contact the law department if there is any doubt about the appropriateness of document retention or destruction.

For more detail on this topic, refer to HBI's Records Management policy.



Social media and networking

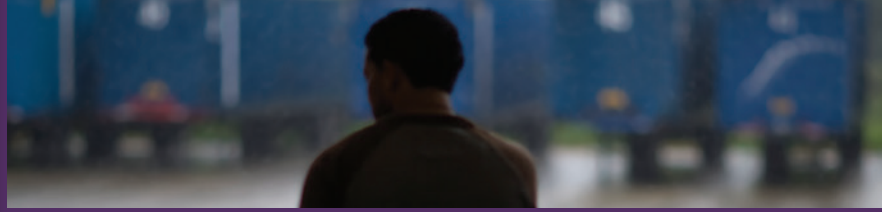
OUR STANDARD

HanesBrands recognizes that social media tools are increasingly used to share personal opinions and participate in online dialogue as individuals. It is important to remember that the company and our employees have spent substantial time and resources building our reputation and these are valuable and important assets. Before you engage in any social networking that identifies you as an employee of HanesBrands, or that identifies the Company, it is important to consider the effect it could have on our reputation. And remember; only those officially designated by the Company are authorized to speak on the Company's behalf.

OUR RESPONSIBILITIES

When we talk about the use of social media, social networking and other online activities, it includes all forms of online publishing and discussion, such as blogs, wikis, file-sharing, user generated video and audio, virtual worlds, and social networking (e.g., Facebook, Twitter, YouTube, LinkedIn, Yammer, Instagram etc.) and any other new type of digital channels established for online interaction and connection yet to be launched.

- ▶ All employees are expected to treat others with respect both in the physical workplace and online. Our policies relating to bullying, harassment, and retaliation apply even online. Employees should not post comments about coworkers, managers, clients, or customers that can be viewed as:
 - ▶ Harassment
 - ▶ Threatening or bullying
 - ▶ Hate speech
 - ▶ Sexually explicit or pornographic
 - ▶ Knowingly or recklessly false
- ▶ To help ensure that your online conduct complies with our policy and the law, consider the following best practices:
 - ▶ Use your real name and disclose your connection to the organization when posting content related to our products and services.
 - ▶ Do not represent or suggest that you are speaking on the company's behalf unless you have received prior permission to do so.
 - ▶ Use the first person ("I" not "we") to make it clear that you are speaking for yourself. If that will not be obvious from the content or context, make it clear in your posts that the views and opinions are your own and you are not speaking on behalf of HanesBrands.
 - ▶ Strive to share only honest and accurate information.
 - ▶ Admit and correct mistakes promptly.
 - ▶ Recognize that your local posts can have global significance. The way that you communicate online might be acceptable in some parts of the world but inaccurate (or even unlawful) in others. Keep that "world view" in mind when participating in online activities.
 - ▶ Remember that you are personally responsible for what you post online.
 - ▶ Be mindful that what you publish on the internet will remain public for a LONG time, maybe even permanently. Once the words are out there, you cannot pull them back.



We are a responsible corporate citizen

Through our business operations, we aim to make a positive contribution to people worldwide – our employees, our customers, our business partners, our shareholders and the communities where we live and work. For full detail about our corporate social responsibility efforts, go to www.hanesforgood.com.

We are environmentally responsible

OUR STANDARD

HanesBrands actively seeks opportunities to improve the quality of life in our communities and to improve the environment that sustains us all. We recognize the need to conduct business in a way that protects and improves the state of the environment for future generations.

We are committed to meeting or exceeding applicable environmental laws and regulations and to continuously improving our environmental performance through resource conservation, waste minimization, water and energy efficiency and effective use of raw materials.

OUR RESPONSIBILITIES

- ▶ Comply with all applicable environmental laws, regulations, and HanesBrands' policies.
- ▶ Report to management, the law department or a Code of Conduct Officer any incidents or conditions that might result in an environmental regulatory violation or adverse environmental impact.
- ▶ Be proactive and help identify opportunities for improving our environmental performance, including for example, additional ways that we can conserve and recycle.

For more information on our environmental sustainability efforts, go to www.hanesforgood.com



We participate in the political process with integrity

OUR STANDARD

As a responsible corporate citizen, we respect the rights of employees to voluntarily participate in the political process. However, due to complex requirements, there are specific guidelines that must be followed before political contributions may be made and before campaigning for or holding public office.

Employees must always make it clear that their views and actions are their own and not those of HanesBrands. Employees must not use HanesBrands' resources to support their personal choice of political parties, causes or candidates.

OUR RESPONSIBILITIES

- ▶ Lobbying activities or government contacts on behalf of the company must be coordinated with the vice president of government relations.
- ▶ Before committing HanesBrands to any corporate political spending, including donating products, services, transportation or facilities to politicians or political organizations, you must obtain prior approval from the law department.
- ▶ Holding or campaigning for political office must not create, or appear to create, a conflict of interest with your duties at HanesBrands.

We do not pay or accept bribes

OUR STANDARD

Bribery and corruption in all of its forms are completely contrary to our values and business standards.

We do not bribe anyone including government officials, private individuals or companies, and we never accept bribes. Employees, as well as third-party agents and business partners operating on our behalf, are expected to be aware of and follow all anti-corruption and bribery laws (and our policies) everywhere we do business. Employees and third-parties operating on our behalf must be careful to avoid even the appearance of offering or accepting an improper payment, bribe or kickback.

There can be severe consequences if we or a business partner violates anti-bribery laws. For this reason, always be aware of how our actions might be viewed by others and err on the side of caution. Remember: we do not bribe anyone for any reason.

Communicating our expectations to third parties who are operating on our behalf (like agents, consultants and business partners) is crucial. We must also exercise due diligence to ensure that their reputation, background and abilities are appropriate and meet our ethical standards. We must never do anything through a third party that we are not allowed to do ourselves.

The law department must be consulted in advance and approve in writing any payment or gift to a government official. You must also obtain pre-approval before you can provide any entertainment and/or gifts/prizes to any individual where the monetary value exceeds specified limits – for more detail, refer to HBI’s Entertainment, Gifts and Prizes policy.

OUR RESPONSIBILITIES

- ▶ Abide by the law! Do not bribe anyone or accept any bribes!
- ▶ Do not offer, provide or accept bribes or kickbacks, or offer facilitation or “grease” payments to government officials. Do not accept or provide any other kind of improper payment. This includes cash, gifts or anything of value.
- ▶ Payments (including reimbursement of expenses) must never be made to any government official without prior written approval from the law department. Remember, government officials include all employees of organizations that are owned in whole or in part by a government. It is a very broad definition.
- ▶ Comply with HBI’s Entertainment, Gifts and Prizes policy and seek pre-approval for expenditures where required.
- ▶ Be aware of our anti-corruption and bribery standards when selecting third parties to partner with HanesBrands. Perform due diligence and know your customers, business partners, intermediaries and agents. Be vigilant and monitor their behavior. Never “look the other way.” We may be held responsible for actions taken by them on our behalf.
- ▶ Keep accurate books and records so that payments are honestly described and company funds are not used for unlawful purposes. Never maintain ‘off-book’ accounts in order to facilitate or conceal any payments. All expenditures and any other payments must be accurately presented in HanesBrands’ books and records.

- ▶ If you become aware of any unethical or unlawful conduct by a supplier or provider of services, contact the law department or a Code of Conduct Officer. We will discontinue the relationship if the conduct is found to be unacceptable.
- ▶ Refer to HBI’s Global Anti-Bribery and Corruption policy for further information. Seek advice from the law department if you have any questions.



A facilitation or “grease” payment is most often described as a small fee paid to a low-level public official to enable or expedite a non-discretionary process which is the official’s regular job to perform. We do not make facilitation payments as these are often illegal under applicable laws. We also must be sure that third parties do not make facilitation payments on our behalf.

**Watch out for these
RED FLAGS – Bribery and Corruption**

- ▶ Unusual requests, like a supplier, agent or business partner asking for payments to be made in a different country from where the services are provided, or to a third party or in cash.
- ▶ Known ties between an agent or business partner and any government official, particularly where the official may have discretionary authority to award business or some other advantage to HanesBrands.
- ▶ Requests for transactions to be conducted without written records or receipts.
- ▶ Requests by suppliers, agents or third party providers for extra commissions or fees without valid written documentation.
- ▶ Requests for “one-off” or unusually high commissions or fees.
- ▶ Refusal by a supplier, agent or business partner to reveal its beneficial ownership, or an unwillingness to provide documentary proof of ownership.
- ▶ Due diligence into a supplier, agent or business partner identifies significant past or current allegations or incidents of fraud, bribery/ corruption or other illegality.



We comply with laws governing international trade

OUR STANDARD

Many laws govern the conduct of trade across borders, including laws that are designed to ensure that transactions are not being used for money laundering. Other laws prohibit companies from cooperating with unsanctioned boycotts or regulate exports. We are committed to complying with all such laws that are applicable in the countries in which we operate.

OUR RESPONSIBILITIES

- ▶ Maintain required import, export and customs records at each HanesBrands' business location.

- ▶ Seek guidance from the law department when necessary to ensure that shipments of information or products across borders comply with laws governing imports and exports.
- ▶ To help prevent and detect money laundering and terrorist financing, watch for any suspicious payments, which may include cash or the equivalent (when checks are the norm); payments made from personal accounts instead of business accounts; and funds from financial institutions or third parties without a logical relationship to the customer or business partner.
- ▶ Seek advice from the law department before transferring data or technology across borders or to/from individuals from sanctioned countries.
- ▶ If you have a concern about these or other international trade issues, contact the law department.

Honesty

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Appendix

This Global Code of Conduct applies in its entirety to the company's directors, officers and employees. Only the following sections and sub-sections however, are deemed to be the code of business conduct and ethics for the purposes of the listing standards of the New York Stock Exchange or the code of ethics for senior officers under SEC rules:

- ▶ We abide by the law and are true to our principles (introduction only)
- ▶ Speaking up and taking action
- ▶ Preventing retaliation
- ▶ Amendments and waivers
- ▶ Compliance and accountability
- ▶ We protect the personal information of our colleagues and customers
- ▶ We are honest in our marketing and sales activities
- ▶ We obtain business intelligence appropriately
- ▶ We manage business conflicts of interest with transparency and integrity
- ▶ We protect confidential company information
- ▶ We use company assets wisely
- ▶ We maintain accurate business records and sound internal controls
- ▶ We do not trade on or disclose inside information



HBI Resource Line

If you have questions about the Global Code of Conduct or are concerned about conduct that you believe violates HBI standards or the law, talk to your manager. If this seems inappropriate or if you don't believe the person to whom you reported your concern has taken appropriate action, talk to human resources, internal audit, the law department or a Code of Conduct Officer. We prohibit retaliation against any individual in connection with an issue or concern raised in good faith or an investigation of that issue or concern.

You can also contact Code of Conduct Officers directly, through email at (Ethics.Compliance@hanes.com) or through the web at www.HBIResourceLine.com.

Instructions for making calls depend on the country you are calling from and the type of service that is supported. Find the country you are calling from below and follow the instructions.

Country	Local Resource Line	Country	Local Resource Line	Country	Local Resource Line
United States	888-303-7522	Honduras	800-2557-5777 2557-5777 (mobile phone)	Portugal	800-800-128 [†]
Argentina	0-8002664521	Hong Kong	30713863	Puerto Rico	888-303-7522
Australia	1-800-23-7923	Hungary	06-800-011-11 [†]	Romania	0808-03-4288 (Romtelecom) [†]
Austria	0-800-200-288 [†]	India	000-8004401997	Russia	8-10-800-110-1011 [†] 8-495-363-2400 [†] 8-812-363-2400 [†]
Bangladesh	157-0011 [†]	Indonesia	0-80011-42637	Slovak Republic	0-800-000-101 [†]
Belgium	0800-77004	Ireland	00-800-222-55288 (UIFN) [†] 0-800-89-0011 (Northern) [†] 1-800-550-000 [†]	South Africa	0800-992-777
Brazil	0800-76-21055	Italy	800-790810	Spain	900-99-0011 [†]
Canada	888-303-7522	Japan	0120-068200	Switzerland	0-800-890011 [†]
China	4008811280	Jordan	1-880-0000 [†]	Thailand	001-800-44-14595
Czech Republic	800-144-072	Mexico	01-800-062-12-25	United Kingdom & Northern Ireland	0808-234-6909
Dominican Rep.	1-809-200-0188	Netherlands	0800-022-9111 [†]	Vietnam	0321-362-6959 (Hung Yen) 054-395-2145 (Phu Bai)
El Salvador	800-6298	Philippines	1-800-1111-0933		
France	0800-91-1435	Poland	0-0-800-111-1111 [†]		
Germany	0-800-225-5288 [†]				
Guatemala	1-800-6240091				

[†] At prompt, dial 888-788-0061

In each of the countries listed above, you can dial the local telephone number to call the HBI Resource Line toll-free, 24 hours a day, 365 days a year. Your call will be routed to the HBI Resource Line service provider, NAVEX Global; no operator assistance is required. Your call will be answered in your own language, or a translator will be available to help you ask your questions or report your concerns.

Instructions for Calls Made Outside the Countries Listed Above

For other countries not included above, employees can still call the HBI Resource Line, toll-free, by dialing the AT&T Direct Access Number for that country first. Go to www.consumer.att.com to find the number for your country. How to make a toll-free call to the HBI Resource Line for the countries not listed above:

1. Dial the AT&T Direct Access Number for your country.
2. Wait for the automatic voice message at connection.
3. Continue by dialing 888-788-0061 to connect to the HBI Resource Line.
4. Your call will be taken by an independent operator who will explain the next steps.
5. If you do not speak English, tell the operator what country you are calling from or the language you speak. The operator will connect an interpreter to the call to translate.
6. In case you have questions, please contact a Code of Conduct Officer.

For local regulatory reasons, employees based in certain European Union countries may be limited to report only accounting, internal accounting controls, auditing matters, bribery and conflicts of interest, banking and financial crimes issues through the HBI Resource Line phone and email systems. Other matters in these countries may be reported through local management, local human resources, or the local Code of Conduct Officer.

Employee Commitment

RETURN TO YOUR
HUMAN RESOURCE DEPARTMENT
(TO BE RETAINED IN YOUR FILE)

Ethical standards of integrity are the foundation of everything we do. Meeting these standards and complying with all applicable laws and regulations requires a commitment from each of us.

By my signature below I acknowledge the following:

- ▶ I have read and understand the provisions of our Code of Conduct,
- ▶ I will abide by the standards of conduct contained in the Code of Conduct and company policies and will ask questions using the resources listed in the Code of Conduct about any situation where I am not sure of the right course of action,
- ▶ I will complete all required training courses on ethics and compliance topics including training on the Code of Conduct,
- ▶ I will speak up using the resources listed in the Code of Conduct if I become aware of violations of our standards or the law,
- ▶ I will cooperate in internal and external audits and investigations by fully and truthfully providing information and by preserving all materials that might be relevant,
- ▶ I understand that a violation of the law, our Code of Conduct or company policies may result in disciplinary action in accordance with local laws and internal procedure.

SIGNATURE _____

NAME (PRINT) _____

DATE _____

LOCATION _____

COUNTRY _____