MISSGUIDED

PEACE, LOVE AND FASHION

Missguided Modern Slavery Statement 2015/2016

This statement is made pursuant to the Modern Slavery Act 2015. It sets out the steps taken by Missguided Limited ("Missguided") during the year ending 31 March 2016 to prevent modern slavery and human trafficking in its business and supply chains.

We are an online retailer selling apparel, footwear and accessories to a global audience of 16-35 year old females. Our supply chains consist of manufacturers around the world.

We are alert to the risks of slavery servitude, forced labour and human trafficking ("Modern Slavery") in our business and our wider supply chain. To tackle this both staff and suppliers are expected to report concerns and management are expected to act upon them.

As part of our initiative to identify and mitigate risk of Modern Slavery we have a dedicated unit that:

- Monitors our supply chains and identify potential risk areas
- Investigates and acts on risk areas
- Works with our supply chains to educate and facilitate compliance

To ensure a high level of understanding of the risks of Modern Slavery in our supply chains and in our business we provide guidance, training and assistance to our staff and suppliers.

To ensure we are approaching this is the right way we also consult independent third parties that specialise, advise and give guidance on tackling Modern Slavery.

We are constantly looking at ways of doing more to tackle this global and multi-sector issue. Next year we intend to grow our current initiatives to prevent Modern Slavery including expanding the dedicated unit, joining groups that are specifically set up to tackle this issue and providing further guidance and assistance to our supply chains.

Missguided Limited Board September 2016