**Mondelez re Oxfam’s Behind the Brands ranking of food companies on social & environmental issues**

13 April 2015

Business & Human Rights Resource Centre invited Mondelez to respond to the following items:

* “How do your favourite foods rank now? Latest Behind the Brands scores revealed”, Oxfam, 31 Mar 2015, <http://policy-practice.oxfam.org.uk/blog/2015/03/how-do-your-favourite-foods-rank-now>
* “Unilever takes top spot on Oxfam’s Behind the Brands Scorecard Big food companies improve policies but need implementation”, Oxfam, 31 Mar 2015, <https://www.oxfam.org/en/pressroom/pressreleases/2015-03-31/unilever-takes-top-spot-oxfams-behind-brands-scorecard>
* “Walking the Talk: Food and beverage companies slowly start turning policy into practice in Oxfam’s Behind the Brands campaign”, Oxfam, 31 Mar 2015, <http://policy-practice.oxfam.org.uk/publications/walking-the-talk-food-and-beverage-companies-slowly-start-turning-policy-into-p-347104>

In addition, we also invited the company to provide information on steps they are taking to help vulnerable people in their supply chains adapt to the impacts of climate change.

Mondelez sent us the following response:

“We’re pleased Oxfam has been raising awareness for these important issues, and we appreciate they’re recognizing our ongoing work in advancing the rights of women in the cocoa supply chain.

Our business depends on a steady, high-quality supply of crops like cocoa, coffee, wheat and many other commodities to create our delicious snacks. As demand for these supplies increases worldwide, so do the challenges facing farmers — from reducing the environmental impact of agricultural practices and dealing with more frequent extreme weather to the long-term impact of climate change and growing competition for land. These challenges are complex and require coordinated action by governments, industry, and scientific and environmental experts.

You can read more about our work in this area in the sustainable agriculture section of our Call For Well-being [Progress Report](http://www.mondelezinternational.com/~/media/MondelezCorporate/uploads/downloads/2013_Progress_Report.pdf). In addition, our [palm oil action plan](http://www.mondelezinternational.com/~/media/MondelezCorporate/uploads/downloads/palm_oil_action_plan.pdf) notes on page 5 our focus on the role of smallholders in the palm oil supply chain. Further, at the UN Climate Summit in September 2014, we extended our [commitment](http://www.mondelezinternational.com/~/media/MondelezCorporate/uploads/downloads/MDLZ_PR_UN_Climate.pdf) to support the Indonesian Sustainable Palm Oil Platform alongside our support for the New York Declaration on Forests.”