

Free human rights resources for the hospitality industry from the Sustainable Hospitality Alliance

The Sustainable Hospitality Alliance focusses on producing hospitality-specific programmes tools, trainings and resources that provide practical steps that hotels can take to strengthen and implement internal policies and procedures, carry out due diligence of service providers and labour recruiters, and improve workplace relations.

Programmes are co-created through multi-stakeholder partnerships including international agencies, governments, and civil society, as well as leveraging insights and support from its committed member hotel companies and the wider industry. The resources developed as part of these initiatives are made available for the broader industry with the aim of driving ethical recruitment practices across the sector.

In 2018, the Sustainable Hospitality Alliance launched its [Principles on Forced Labour](#), which outline a core set of principles to help the hospitality industry to prioritise action to address the primary drivers of forced labour. The Alliance participated in roundtables facilitated jointly with the Ministry of Labour, ILO and IHRB in Doha from 2019. This resulted in the development of a [guidance tool for hotels in Qatar](#) in 2020. More recently, the Alliance has published [guidance together with the IOM](#) on mitigating recruitment risks to migrant workers and is developing guidance and trainings for the industry to strengthen existing or create new policies that align with ethical recruitment principles and incorporate these into operations. It has also produced industry guidance on risk to workers regarding [short-term labour recruitment](#) and combatting [recruitment scams](#) ahead of the World Cup.