

A spokesperson for New Look said:

“As a business, we require all suppliers to operate in line with New Look’s Code of Conduct and Ethical Aims. In line with our terms and conditions, any instances of unauthorised subcontracting which violate these terms are reviewed with immediate urgency. Protecting workers and having full transparency on the provenance of our products are critical to our supplier relationships.

On learning of these accusations regarding a specific factory in Myanmar, we acted swiftly and contacted our supplier immediately, as this is not a factory registered to New Look. Following thorough investigation, we have found no evidence of any New Look product ever having been present at this factory – corroborated by management and workers at the site.

While we do not recognise the allegations raised in the article (in terms of issues raised or New Look’s connection to the factory) we remain focused on facilitating and support safe working conditions across our supply chain.

Our approach is directly in-line with the Ethical Trading Initiative (ETI). The ETI has commissioned an independent and comprehensive assessment of the human rights impacts in the garment sector in Myanmar, based on the application of the UN Guiding Principles on Business and Human Rights (UNGPs) and OECD due diligence guidance. As a member of the ETI, New Look supports this initiative which will contribute to our continuous responsible business approach and HRDD in Myanmar.”