adidas

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Business & Human Rights Resource Centre FIFA World Cup 2022 Parallel Portal

Dear BHRRC

Compensation Fund for Migrant Workers in Qatar

In our capacity as a FIFA partner, we have recently been approached by Human Rights Watch, Amnesty International and FairSquare, to lend our support and advocate for the establishment of a <u>Compensation Fund</u>, to pay reparations to families of migrant workers who have died in the Qatari construction industry since the award of the 2022 World Cup to Qatar, and for workers who experienced other serious human rights abuses, including unpaid wages, injury, and debts incurred due to the imposition of recruitment fees to work in Qatar.

Although adidas was not involved in the decision to award the World Cup to Qatar, we have been working with partners to improve the human rights situation in recent years. We are supportive of FIFA continuing its close engagement with the advocacy community and with the Building and Wood Workers International (BWI) – the global union that represents the construction industry – to address, together with Qatar's Supreme Committee for Delivery and Legacy, all and any worker rights issues arising out of the hosting of the 2022 World Cup, including required actions for remediation and, where appropriate, due compensation for workers and their families with unresolved grievances.

However, neither FIFA, nor the Supreme Committee, can act as a single channel of redress for the wide-ranging issues raised by the advocacy community's proposed Compensation Fund. The sheer scale of the ask, and the related funding needs, requires a whole of government response. It demands the Qatari Ministry of Labor and other relevant authorities in the country, to redouble their efforts, and develop processes, in collaboration with the UN's International Labor Organization (ILO), to address fundamental rights and remedies for migrant workers employed in Qatar.

We therefore call on the Qatari government to enlist the support of the ILO and open a dialogue with international stakeholder community to build on the positive efforts already taken to improve migrant worker rights and strengthen enforcement and compensatory systems for workers.

FIFA can be an active partner in that process, and we have conveyed the same to them. We are also ready to leverage our human rights expertise and network to bring the matter forward quickly.

Sincerely,

William Anderson Vice President, Global

Social & Environmental Affairs