

Response from Samsung

The Business & Human Rights Resource Centre invited Samsung to respond to the Access Now article reviewing Samsung's performance in the 2022 Ranking Digital Rights (RDR) Big Tech Scorecard, and the key recommendations to Samsung highlighted by Access Now. This recommendation to Samsung is to commit to human rights due diligence across operations. According to the recommendation highlighted by Access Now, Samsung should publish more information about its privacy impact assessments; should expand them to consider freedom of expression and conduct similar assessments on its policy enforcement, targeted advertising practices, and algorithmic systems.

- “RDR Scorecard: How Baidu, Samsung, Meta, and more rank on human rights in 2022”, 6 September 2022, Access Now: <https://www.accessnow.org/big-tech-Samsung-Samsung-meta-human-rights-scorecard-2022/>
- “The Ranking Digital Rights 2022 Big Tech Scorecard”, 27 April 2022, Ranking Digital Rights: <https://rankingdigitalrights.org/index2022>

On 23 September, Samsung sent the following response:

‘Thank you for reaching out to Samsung Electronics on this matter. We are communicating with Ranking Digital Rights (RDR) on this assessment.’