

February 12, 2024

Dear Catriona,

Many thanks for sharing with us the Guardian and Al Jazeera articles and for giving us the opportunity to respond.

Human exploitation is abhorrent and not allowed on our platforms. It violates the commitments made in our [human rights policy](#). In an effort to disrupt and prevent harm, our [Community Standards prohibit content that facilitates human exploitation](#), including content that recruits people for, facilitates or exploits people through human trafficking, including labor exploitation.

We have teams across investigations, engineering, policy, and integrity who are dedicated to anti-trafficking efforts, and we've invested in technology to proactively detect and review content and behavior related to human exploitation including labor exploitation. Additionally, we work with trusted safety partners to identify, review, and remove Facebook Pages, Facebook Profiles and Instagram accounts that may be engaging in recruitment, facilitation or exploitation of people. We work with organizations around the world, including Stop The Traffik and A21 to raise awareness of these issues through educational campaigns that share information about resources and organizations that offer support to victims and survivors of human trafficking. Finally, we collaborate across industry to share insights, best practice and technology through our membership in Tech Against Trafficking. This is a cross-industry group whose mission is to work with civil society, law enforcement, academia, technologists, and survivors to advance and scale the use of technology to prevent, disrupt, and reduce human trafficking and increase survivors' access to resources.

Yours sincerely,

Iain Levine
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Human Rights Policy Team,
Meta.