

Aug. 18, 2019

[M12](#) is the corporate venture arm of Microsoft and was formerly known as Microsoft Ventures. AnyVision agreed to comply with Microsoft's facial recognition principles as part of M12's investment.

Microsoft believes that technology companies need to exercise responsibility in the development and use of facial recognition technology. Microsoft has called for governments to regulate facial recognition technology. You can read Brad Smith's blog calling for regulations on facial recognition technology [here](#).

In addition, Microsoft has published a set of principles that governs our facial recognition work. You can read our principles [here](#).