



April 12, 2024

Dear Ms. Fraser,

Thank you for your email dated April 9, 2024, in which you invited TikTok to respond to a report by *Focus on Labour Exploitation* regarding the exploitation of workers, including migrants from Central Asia, who migrate to the United Kingdom to work in agriculture. The report contains testimony from one worker who alleges that social media platforms including TikTok are used to recruit migrant workers.

The report does not reference any specific content or accounts on our platform in an identifiable way, which makes us unable to comment on an alleged specific instance. However, we appreciate the opportunity to provide more detail on our policies surrounding human exploitation and on our ongoing efforts to safeguard our global community.

TikTok is committed to upholding human dignity and ensuring our platform is not used to take advantage of vulnerable people. Our Community Guidelines explicitly prohibit human exploitation, including trafficking and smuggling. We currently have more than 40,000 trust and safety professionals working to protect our community, and we expect to invest more than two billion dollars in trust and safety efforts this year alone to find and remove this type of content among others as quickly as possible.

We remain committed to investing in measures to improve our ability to identify and remove content that violates our policies, and we value ongoing feedback from our community of global experts, which helps us strengthen our processes and policies. For example, we are working with external partners including Stop the Traffik to ensure we have a robust approach to potentially violative content on the platform, including that which seeks to perpetrate human exploitation. We are members of the [BSR](#), a global non-profit organization that seeks to advance cross-industry progress to create a more just and sustainable world, including with respect to human rights.

We also partner with authorities in the UK to combat human exploitation and trafficking. Since 2021, we have partnered with the National Crime Agency (NCA) on the [Social Media Action Plan](#), a partnership that brings together five major social media companies to fight organised immigration crime. In August 2023, we [worked with the UK Government](#) on a partnership to accelerate action to tackle people smuggling content online. This voluntary partnership included a range of commitments for social media companies to explore increased collaboration with the National Crime Agency, which TikTok meets.

We recognize that tactics can evolve quickly and will continue monitoring and removing content facilitating, promoting, or normalizing human exploitation. Thank you again for the opportunity to address this important issue and provide more information on our commitment to maintaining a safe platform for our community members.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Beckerman".

Michael Beckerman  
Vice President and Head of Public Policy, Americas, TikTok