



NEW BALANCE ATHLETICS, INC.  
100 GUEST STREET  
BOSTON, MA 02135  
www.newbalance.com

April 26, 2024

Re: BHRCC Information Brief

Dear Business & Human Rights Resource Center:

Thank you for your recent email and invitation to comment on alleged prior industrial actions at two suppliers that are linked to New Balance's apparel and footwear supply chain.

New Balance is committed to working responsibly with our suppliers and we have internal procedures in place to safeguard against negative impacts on workers within our supply chain caused by our purchasing practices. We [survey](#) our strategic suppliers every year to determine how they are impacted by our purchasing practices.

As part of our commitment towards ensuring fair and decent work in our supply chain, we have a comprehensive supplier program to make progress on fair compensation, prevent forced labor and promote fair recruitment practices. For more information on our Responsible Leadership program, please see our latest [Sustainability and Impact report](#). Further, we are engaged with our suppliers to establish Workplace Dialogue programs and provide education opportunities to empower women working in their factories.

Regarding the two specific instances of alleged industrial actions in suppliers linked to New Balance, please see below.

**Jiaying Quang Viet Garment Co. (QVC)**

QVC manufactures some apparel products for New Balance, as well as for other international brands. Regarding the BHRCC question regarding an April 2023 incident at QVC, we can confirm that New Balance did not have or cancel any orders during that period, so our purchasing practices did not contribute to any alleged disruption. Nevertheless, as part of our global supplier monitoring program, - our understanding is that the situation was resolved by the factory and a cross-functional committee was formed that meets bimonthly to review workers' wages and benefits and ensure compliance with their employment agreements and local law.

**PouYuen Vietnam**

New Balance does produce with PouYuen Vietnam but did not source from the factory in BHRCC's inquiry.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Laura E. Wittman', with a stylized flourish at the end.

Laura E. Wittman  
Vice President, Responsible Leadership