

## Chamber Watch rejoinder to Pepsi's response re conflict between its climate commitments and participation in US Chamber of Commerce

19 July 2017

Business & Human Rights Resource Centre invited PepsiCo to respond to the following coalition letter and article:

- Letter to PepsiCo from coalition of nearly 60 organizations, urging PepsiCo to cease funding the U.S. Chamber of Commerce:  
[https://www.citizen.org/sites/default/files/pepsi\\_coalition\\_sign\\_on\\_letter.pdf](https://www.citizen.org/sites/default/files/pepsi_coalition_sign_on_letter.pdf)
- "After Paris, U.S. Chamber of Commerce Members' Reputations Are On The Line", Senator Sheldon Whitehouse and Senator Elizabeth Warren, Huffington Post, 15 June 2017:  
[http://www.huffingtonpost.com/entry/after-paris-us-chamber-members-reputations-are\\_us\\_5942f191e4b024b7e0df4a72](http://www.huffingtonpost.com/entry/after-paris-us-chamber-members-reputations-are_us_5942f191e4b024b7e0df4a72)

**Pepsi response on 12 July 2017:** *Climate change is one of the most important issues of our time and requires immediate, coordinated action. Building on our track record of action on climate change, PepsiCo has a goal to reduce absolute greenhouse gas emissions across our value chain by at least 20% by 2030. This goal has been independently recognized by leading NGOs as a science-based target.*

*Industry action must be supported by climate policy that creates clear price signals and incentives to accelerate clean technology and needed innovation. PepsiCo does not question the science behind climate change, and we have a record of supporting climate policy through membership in the US Climate Action Partnership, signing the American Business Act on Climate Pledge, supporting the Paris Climate Accord, and becoming a founding member of the US Climate Leadership Council.*

*PepsiCo is a member of many trade associations and other business and civil society associations, and we do not always agree with all of the positions these associations may take on specific policy matters. On our web site we disclose our contributions to US trade associations and policy groups of which PepsiCo is a member and which lobby in the US at the state and federal level. The document may be downloaded here. PepsiCo is a member of the U.S. Chamber of Commerce, but we do not serve on the organization's Board and we do not share its views on climate policy.*

**Chamber Watch response on 19 July 2017:** It is unfortunate that PepsiCo's response was merely their [general statement on trade associations and climate change](#). The statement notes that climate change requires "immediate, coordinated action," however, it becomes impossible to take PepsiCo's words seriously when taking their funding of the Chamber into account. How can we achieve such immediate, coordinated action if companies like PepsiCo [continue to fund](#) the Chamber? PepsiCo's commitments to combat climate change and lower greenhouse gas emissions are contrary to the Chamber's [anti-climate agenda](#). The Chamber has repeatedly [lobbied against](#) legislation and regulations to reduce greenhouse gas emissions and is one of the lead [plaintiffs against the Clean Power Plan](#). If PepsiCo wishes to be viewed credibly on climate, it needs to leave the Chamber.