

Disney response to BHRRC re: Institute of Public and Environmental Affairs report on environmental impacts of product manufacturing

Thank you for contacting us concerning the following:

- “Disney: Going Green or Greenwashing,” Institute of Public and Environmental Affairs, 30 August 2016 :
<http://114.215.104.68:89//Upload/201608310433294711.pdf>,
- "Coach, Disney suspected of using polluting suppliers in China", [Ecns.cn](http://www.ecns.cn), 17 August 2016: <http://www.ecns.cn/cns-wire/2016/08-17/222947.shtml>

We appreciate the opportunity to respond to the claims made in these articles.

The Walt Disney Company seeks to establish and sustain a positive environmental legacy for Disney and for future generations. In doing so, the company is committed to minimizing its overall impact on the environment while encouraging and activating environmentally responsible behavior on the part of its cast members and employees, guests and business associates throughout the world. We take seriously allegations of violations of environmental laws by facilities that are authorized to produce Disney-branded products.

Via emails sent to Disney in August 2016, The Institute of Public and Environmental Affairs (IPE) inquired if seven facilities were suppliers to Disney.

Upon receipt of the emails, Disney reviewed its internal records, and shared the following information with IPE management and staff during a phone call on September 8, 2016:

- Of the seven facilities that IPE mentioned in their report, four are not authorized to produce Disney-branded products for Disney or its licensees and vendors.
 - Three facilities have never been authorized by Disney
 - 爱德士鞋业（山东）有限公司(Atechs Footwear Shangdong)
 - 南通爱德士鞋业有限公司(Nantong Atechs Footwear Co., Ltd), and
 - 万兴（佛冈）玩具有限公司 (Million Best Toys Co., Ltd.)
 - One facility has not been authorized by Disney since 2009
 - 爱德士鞋业(江苏)有限公司(Atechs Jiangsu)
 - As Disney explained to IPE during the phone call, it is not unusual for facilities to claim some relationship with Disney even if such a relationship never existed. In such cases Disney may take additional steps to help ensure that these facilities refrain from making such claims.

- Three facilities are currently authorized to produce Disney-branded product for multiple licensees or vendors. The facilities are:
 - 晋江市汉鑫服装织造有限公司 **(Jin Jiang Han Xin Garments & Weaving Co., Ltd.)**
 - 晋江市七彩狐服装织造有限公司**(Qicaihu Garments Weaving Co., Ltd.)**
 - 华纺股份有限公司 **(Huafang Co., Ltd.),**

For these three facilities, Disney is in the process of reaching out to the licensees and vendors involved to discuss ways in which these environmental issues can be addressed.

Disney has a long-standing commitment to environmental stewardship. Thank you for the opportunity to respond to the claims in the articles. As always, we encourage BHRRC and any other party to contact us directly before releasing public reports so that we may work together to resolve any issues in a timely and constructive manner.