

Chamber Watch rejoinder to Disney's non-response re conflict between its climate commitments and participation in US Chamber of Commerce

13 July 2017

Business & Human Rights Resource Centre invited Disney to respond to the following coalition letter and article:

- Letter to Disney from coalition of nearly 60 organizations, urging PepsiCo to cease funding the U.S. Chamber of Commerce:
https://www.citizen.org/sites/default/files/disney_coalition_sign_on_letter.pdf
- "After Paris, U.S. Chamber of Commerce Members' Reputations Are On The Line", Senator Sheldon Whitehouse and Senator Elizabeth Warren, Huffington Post, 15 June 2017:
http://www.huffingtonpost.com/entry/after-paris-us-chamber-members-reputations-are_us_5942f191e4b024b7e0df4a72

Disney chose not to respond at this time.

Chamber Watch response: It is unfortunate and disappointing that Disney does not find it necessary to explain their membership in the U.S. Chamber of Commerce, which lobbies against nearly all of [Disney's corporate social responsibility commitments](#) to the environment and public health. At a time when consumers are looking to businesses to take a stand against anti-environment policies, and given Bob Iger's decision to leave President Trump's business council over the Paris Agreement, it seems that an explanation for its Chamber membership is needed now more than ever.