

Coles Brand Charter

Responsible Sourcing

In order to deliver trusted value every day to our customers, Coles cares about where our products come from, and we work with our suppliers and industry experts to adopt responsible practices that look after people, animals and the environment. We will work towards meeting the following policy commitments:

1. Australian Made and Grown

- Coles will always try to source from Australian suppliers and farmers first where they support us delivering trusted, value every day for our customers.

2. Ethical Sourcing

- Coles will source products in an ethical and responsible manner, giving consideration to worker welfare, health and safety and environmental impacts.

3. Animal Welfare

- Coles will source meat and animal products from farming operations which have a standard of animal welfare that meets our high expectations, and where appropriate, hold animal welfare certification.
- Coles Brand products will not be tested on animals.

4. Responsibly Sourced Seafood

- Coles Brand seafood will be responsibly sourced from well-managed fisheries and aquaculture farms that have been independently assessed for their impact on the environment, along with how and where the seafood is caught, to help maintain healthy fish populations and habitats.

5. Sustainable Palm Oil

- We are committed to use certified sustainable palm oil in all Coles branded products. We will always clearly identify palm oil in our products.

6. Ethically Certified Tea, Coffee and Cocoa Products

- We are committed to use ethically certified cocoa, coffee and tea in all relevant Coles Brand products. Certification can be Fairtrade, UTZ or Rainforest Alliance.

7. Sustainable Timber and Paper Products

- Where our Coles brand products contain paper or timber, we are committed to working towards using only material from plantation or sustainable sources certified under the Forest Stewardship Council (FSC) or The Programme for the Endorsement of Forest Certification (PEFC).

8. Sustainable Packaging

- We will work with our suppliers to ensure that all Coles brand product is packaged in recyclable, biodegradable or reusable packaging, and that all transport packaging is minimised, and reusable and/or recyclable. We will clearly label packaging to inform our customers on sustainable disposal or recycling methods.
- We will provide packaging recycling systems in store for customers to recycle plastic packaging materials not currently collected via household kerbside systems.

9. Product Stewardship

- We will consider the impacts of our products beyond the checkout, and work with suppliers and customers on the responsible stewardship of products at their end of useful life.