



18 April 2012

Mr. Christopher L. Avery
Director, Business & Human Rights Resource Centre, London
(By Email)

Dear Chris,

Thank you for your request for comment.

We have no direct relationship with Formula 1 and therefore have no leverage or influence over decisions taken by F1 on the hosting of Grand Prix races. We do however hold a merchandising agreement, through our subsidiary brand Reebok, with Sahara Force India. We will reach out to this team to understand their position on participation in the Bahrain Grand Prix, given the ongoing civil unrest and evidence of human rights violations, which have implicated the government.

Sincerely,
For and on behalf of adidas Group

A handwritten signature in black ink, appearing to read "William Anderson", with a long horizontal line extending to the right.

William Anderson
Head of Social & Environmental Affairs
Asia Pacific