

CHARMING SHOPPES, INC.

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September 30, 2010

Institute for Global Labour & Human Rights
5 Gateway Center
6th Floor
Pittsburgh, PA 15222
Attn: Mr. Charles Kernaghan

Dear Mr. Kernaghan:

Charming Shoppes, Inc. has received a copy of the September 17, 2010 *Institute for Global Labour & Human Rights* (the "IGLHR") report on the Alianza Fashion factory in Guatemala.

First, please be assured that Charming Shoppes takes such allegations seriously, and will work closely with all parties concerned to take action if appropriate.

Charming Shoppes inspected the factory twice in 2010; during the second visit all of the minor items noted in the first inspection had been addressed. Additionally, we were aware that the factory obtained WRAP certification through two different monitoring firms that are independent of our corporate evaluations, and was found to be in compliance with Guatemalan laws and regulations. For these reasons, we are surprised at the information contained in the IGLHR report.

Notwithstanding the efforts which were previously made to ensure compliance with laws and our Code of Conduct, Charming Shoppes is asking its auditor to do additional investigatory work, and to review its records from the prior audit to determine whether there was anything that might have been missed. We would also appreciate it if you would share with us any documentation and supporting evidence you receive that could shed light on why a factory that passed our inspections and was WRAP certified would have the problems noted in your report. Charming Shoppes will continue to evaluate and review the conditions at the factory, and where appropriate, take necessary action warranted by our findings.

Should you wish to discuss this situation further, please feel free to call me.

Sincerely,



Anthony Romano
Executive Vice President Global Sourcing
Charming Shoppes, Inc
215-245-9100

cc: James Fogarty
Laurie Everill