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Unilever’s Response to the World Development Movement Report: Carving up a continent

We’re proud of our commitment to improving the lives of smallholder farmers in Africa. We’ve trained 570,000 smallholder farmers globally, many of them smallholder tea farmers in Africa, and we believe it is essential that we play a role in supporting the sustainable development of the communities where we work. Some of our work is summarised below:

That’s why we’re part of initiatives such as Grow Africa and the New Alliance that are backed by the African Union and African Governments. These initiatives promote partnerships that build inclusive and sustainable agricultural practices with firm foundations. We believe such partnerships between Governments, business and farming communities are essential to strike the right balance of small and larger scale agriculture that will deliver Africa’s needs. If we can help bring about such transformational change then we’re happy to play our part.

Africa is currently importing agricultural raw materials to feed its growing population and provide inputs to its manufacturing centres but half of Sub Saharan Africa’s 800 million people are under 20, many are urban and there is also a desperate need for jobs. Unilever cannot address these challenges alone but we will do what we can. Just one of our Grow Africa projects, the tea
expansion in Tanzania, has the potential create 5,000 jobs and to improve the lives of 30,000 people dependent on smallholder farming.

Throughout this work we are firmly committed to putting in place the highest social and environmental standards and are our values on sustainable sourcing are public. You’ll find more about them here: http://www.unilever.co.uk/sustainable-living-2014/

Implementing these commitments is not easy and nowhere illustrates this more than our Kericho tea plantations. Our ambition is to operate to the highest standards at Kericho and, while we have made great strides in addressing the issues, there is more to do. If you want to see more of the issues and how we are addressing them, you will find this at: http://www.unilever.com/sustainable-living-2014/our-approach-to-sustainability/responding-to-stakeholder-concerns/kericho-tea-estates/

We strive to uphold the highest standards of corporate responsibility and will accept responsibility if we fall short of this commitment. However there was no ruling against Unilever by the Kenyan Tax authorities regarding transfer pricing between Uganda and Kenya. An appeal court judged Unilever to be acting in full compliance with legislation. We’re a major taxpayer in Kenya and have published our Global Tax Principles here: http://www.unilever.com/sustainable-living-2014/enhancing-livelihoods/understanding-our-economic-impacts/our-approach-to-tax/

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