

# STATEMENT FROM BRIO

To whom it may concern.

**BRIO AB is continuously following the international development in the fair trade process. This includes being an active member of both national and international business organizations in order to influence the common guidelines for the toy industry. Here is a brief update on the ongoing work BRIO is doing within this field:**

- BRIO has a long standing commitment to produce and market products that are manufactured under lawful, safe, healthy and respectful conditions. BRIO expects all its product suppliers to adhere to the same principles. Therefore BRIO designated the International Council of Toy Industries' (ICTI) CARE Process as the company's corporate Code of Conduct in February 2005. This means that beginning January 1<sup>st</sup> 2006; compliance with the ICTI CARE process will be a requirement for being a product supplier to BRIO.
- For the last ten years BRIO has also distributed the "Supplier's Manual for Shipments to BRIO", which states a number of demands on suppliers engaged by BRIO. All suppliers must sign that they have received the manual and agree to follow the requirements stated by BRIO. One of the main parts of the manual is that the toy manufacturer shall follow the code developed by the business organisation ICTI – "Code of Conduct".
- BRIO's aim is to be in the front line when it comes to the ethical discussions and the company looks positively towards the ongoing development within the industry. The company's ethical standards include all toys manufactured, marketed and sold under the BRIO brand.
- BRIO has openly accounted for all suppliers we engage in China. As always, the company strives for transparency, objectivity and responsibility. BRIO also feels that it is only by staying present in Asia, that the company can accomplish changes in the working environment together with other companies and organizations.
- In November 2004 BRIO opened an office in Hong Kong in order to come closer to the market. One of the most important assignments for this office is to make sure that the current guidelines and the company's own demands are being followed by the manufacturers. In addition, BRIO will also continue to drive the ethical issues, direct the development and influence our suppliers.
- BRIO is a member of the following organizations:
  - Toy Industries of Europe, TIE
  - International Council of Toy Industries, ICTI
  - Toy Trades of Europe, TTE
  - "Association for Suppliers of Toys and Hobbies", LLH
  - Swedish Federation of Trade

If you have any further questions please contact:

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