

## **SIDE EVENT** Monday 31 May 2010

### **"Business' human rights responsibilities in conflict zones: Standards, tools and perspectives"**

Hosted by the Business & Human Rights Resource Centre  
With the support of the Swiss Federal Department of Foreign Affairs

**Palais des Nations, Room XXII, 3pm - 5pm**

**This side event brings together a broad range of panelists to discuss human rights challenges, and peace-building opportunities, that face business in conflict and post-conflict zones.**

**The event will draw attention to standards, tools, cases and initiatives, such as the work on a project on business and human rights in conflict-affected areas, convened by the UN Secretary General's Special Representative on Business and Human Rights, Professor John Ruggie, and a new online portal on "Business, Conflict & Peace", being launched at the event by Business & Human Rights Resource Centre.**

#### **Panelists:**

- **Moderator: Chris Marsden**, Chair of Business & Human Rights Resource Centre; Chair of Institute for Human Rights and Business
- **Ambassador Jürg Lauber**, Switzerland
- **Gérald Pachoud**, Special Adviser to the UN Secretary General's Special Representative on Business and Human Rights
- **Christian Frutiger**, Public Affairs Manager, Nestlé
- **Johan Genneby**, Director Market Development, International Council of Swedish Industry
- **Professor Anita Ramasastry**, Professor at University of Washington School of Law
- **Andrea Iff**, Senior Researcher & Project Coordinator of Business & Peace, swisspeace
- **Mauricio Lazala**, Senior Researcher & Manager of "Business, Conflict & Peace Project", Business & Human Rights Resource Centre

***Refreshments will be provided***